

kw GREATER CLEVELAND
SOUTHEAST
KELLERWILLIAMS.



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Stacey L. Jones with The Jones Group at Keller Williams Greater Cleveland Southeast is pleased to offer the following benefits to BBC members:

For Sellers

BBC members will receive a discounted real estate fee of 4.5% versus the traditional 6% to 7% real estate fee to sell their home. This equates to a savings of:

- \$2,250 for a \$150,000 home
- \$3,750 for a \$250,000 home
- \$5,250 for a \$350,000 home

While the fee may be discounted, the services will be top notch as Stacey will deploy a marketing plan that includes:

- 29-point Home Selling Checklist to make your home HGTV ready
- Comparative Marketing Analysis to price your home correctly
- Home staging recommendations to make your home appeal to the most buyers
- Brochures and open house
- Staging Tips
- Marketing to all the popular real estate and social media sites, including Realtor.com; Zillow; Trulia; [Facebook](#); [Instagram](#); and [Twitter](#).

To get started, contact Stacey Jones from Keller Williams Greater Cleveland Southeast by phone at [216-577-5874](tel:216-577-5874), email StaceyLJones@kw.com, or [visit her website](#). She can answer all of your questions and provide you with an estimated value of your home or real time alerts on properties in areas you have interest in purchasing. Just let her know you're a BBC member.